
Screen Education

the media and education magazine



A joint publication of Australian Teachers of Media (ATOM) and the AFC

Screen Education is a quarterly magazine written for and by teachers and lecturers. The magazine covers all aspects of teaching and curriculum issues. In every issue there are detailed lesson plans and extensive reviews of new educational resources and kits produced by government departments, private enterprise and educationalists.

Our readers include people working in all areas of education, including school administrators, teachers and students at secondary level and primary teachers who need to keep in touch with developments in new technologies, the communication revolution, and the very latest in films, videos, television, photography, books and educational software and technology.

Screen Education currently has over 5,500 subscribing teachers, and our actual readership is closer to 20,000. In addition, we sell around 2,000 copies per issue in selected newsagencies and bookshops in capital cities throughout Australia. *Screen Education* reaches over 56% of all schools in Australia.

Clients who have recently advertised include: Apple Australia, Artlink, National Film and History Conference, Australian Children's Television Foundation, Scienceworks, National Film and Sound Archive, Film Australia, Jacaranda, Oxford University Press, Federal Department of Communications and the Arts, Imax, Australian Film Television and Radio School, Damned Publishing, Focal Press, Avid, Palace Films, Helicon Press, Australian Film Institute, Ronin Films, EMA, Melbourne Film Festival, St Kilda Film Festival, RMIT Union Theatre, Kodak, ABC TV Program Sales, Indonesian Language Centre, Bookman Press, The Production Book, etc.

By providing quality information and informed debate concerning all aspects of education, *Screen Education* reaches the leaders, innovators, and teachers of the arts, literature, humanities, social sciences, history, cinema, multimedia and media education – an audience that is hard to target in daily papers or general interest magazines.

Our current advertising rates and copy deadlines appear on the accompanying page.

If you think we can help with your advertising needs, or you would like to look over a recent issue of *Screen Education*, please call Peter Tapp on (03) 9525 3907 or (03) 9525 5302.