

Advertising **RATES & SIZES** for

metro

COVERS

	PRICE EX. GST	HEIGHT X WIDTH
Inside Front Cover (colour)	\$2,500	300mm x 215mm
Back Cover (colour)	\$2,200	
Inside Back Cover (colour)	\$2,000	

For a full page, please add 3mm bleed to each edge.
No text closer than 10mm to left or right edge, due to binding.

GENERAL

	PRICE EX. GST	HEIGHT X WIDTH
Full page colour	\$1,800	300mm x 215mm for full page with bleed
Full page mono	\$1,400	or 260mm x 165mm within our margins
Half page horizontal colour	\$1,200	125mm x 165mm
Half page horizontal mono	\$1,000	
Quarter page colour	\$900	125mm x 80mm
Quarter page mono	\$750	

INSERTS

A4 size folded or unfolded	\$1,800 for 6,100 inserts	1 page
A4 size folded or unfolded	\$2,200 for 6,100 inserts	2 pages

Please add 10% GST to the above prices.

COPY DEADLINES FOR 2011

ISSUE NUMBER	BOOKING CONFIRMATION	AD DEADLINE
168	22 February	8 March
169	17 May	31 May
170 (ATOM Awards Issue)	9 August	23 August
171	1 November	15 November

We prefer all advertisements in digital form, saved as a JPEG or Press PDF.
If the file is under eight megabytes, you can email it to editor@atom.org.au.

Postal address: PO Box 2040, St Kilda West, VIC, 3182

Street address: 14A Dalgety Street, St Kilda, VIC, 3182

TEL: (03) 9525 3907 **FAX:** (03) 9537 2325

EMAIL: editor@atom.org.au **WEBSITE:** <http://www.metromagazine.com.au>