

Advertising **RATES & SIZES** for

# metro

## COVERS

	PRICE EX. GST	HEIGHT X WIDTH
<b>Inside Front</b> Cover (colour)	\$2,500	300mm x 215mm
<b>Back</b> Cover (colour)	\$2,200	
<b>Inside Back</b> Cover (colour)	\$2,000	

For a full page, please add 3mm bleed to each edge.  
No text closer than 10mm to left or right edge, due to binding

## GENERAL

	PRICE EX. GST	HEIGHT X WIDTH
<b>Full</b> page colour	\$1,800	300mm x 215mm for full page with bleed
<b>Full</b> page mono	\$1,400	or 260mm x 165mm within our margins
<b>Half</b> page horizontal colour	\$1,200	125mm x 165mm
<b>Half</b> page horizontal mono	\$1,075	
<b>Quarter</b> page colour	\$900	125mm x 80mm
<b>Quarter</b> page mono	\$750	

## INSERTS

A4 size folded or unfolded	\$1,800 for 6,100 inserts	1 page
A4 size folded or unfolded	\$2,200 for 6,100 inserts	2 pages

Please add 10% GST to the above prices.

## COPY DEADLINES FOR 2009

ISSUE NUMBER	BOOKING CONFIRMATION	AD DEADLINE
<b>160</b>	25 February	1 March
<b>161</b>	4 June	12 June
<b>162</b> (ATOM Awards Issue)	25 August	5 September
<b>163</b>	20 November	1 December

We prefer all advertisements in digital form, saved as a JPEG or Press PDF.  
If the file is under eight megabytes, you can email it to [editor@atom.org.au](mailto:editor@atom.org.au)

**Postal address:** PO Box 2040, St Kilda West, VIC, 3182

**Street address:** 14A Dalgety Street, St Kilda, VIC, 3182

**TEL:** (03) 9525 3907 **FAX:** (03) 9537 2325

**EMAIL:** [editor@atom.org.au](mailto:editor@atom.org.au) **WEBSITE:** [www.metromagazine.com.au](http://www.metromagazine.com.au)

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